

HCPSL Strategic Plan Summary 2022-2024



Why we exist

Our mission

To facilitate an increase in productivity, profitability and sustainability within the Herbert sugarcane industry by providing agronomic and technical services.

Where we want to be in the future

Our vision

To be recognized throughout the Herbert district as the primary independent resource for agronomic advice, extension and support in regard to the whole of sugarcane value chain.

What's important to our industry

Our Goals



Increase sugarcane productivity, profitability and sustainability through sound sugarcane production system.

KEY TARGET AREAS (KTA)

KTA1: Clean seed and variety development

1. Approved (clean) seed provision
2. Cane variety development

KTA2: Agronomic and industry services

1. Crop agronomy advice
2. Cane harvest systems and advice
3. Crop pest and disease advice
4. Crop nutrition advice
5. Farm drainage design
6. Precision Agricultural Services (ie. GPS basestation network, drone imagery, and soil mapping)
7. Rotational crop management and advice
8. Specific soil health advice

KTA3: Sustainability & Environmental Stewardship

1. Support environmental monitoring specific to cane production in the Herbert
2. Support Smartcane BMP and other industry environmental and sustainability programs.
3. Development of industry Best Practice techniques relevant to the Herbert and Australian sugarcane industry
4. Biosecurity

KTA4: Industry capacity, knowledge and technology transfer, extension and adoption

Industry capacity building, knowledge, extension and adoption to the Herbert in the areas of:-

- Crop agronomy
- Crop harvesting systems
- Crop pest and disease
- Crop nutrition
- Farming systems
- Soil health
- Irrigation advice
- Rotational crop management
- Drainage advice
- Supporting women in the industry
- Supporting youth in the industry
- Supporting new graduates

KTA5: Strategic Alliances and Partnerships

1. Industry groups
 - Grower Collective Groups
 - Wilmar
 - Other Productivity and production based Grower Groups
 - SRA
2. Government agencies
3. NRM groups
4. Co-operative Research Centres (CRC's)
5. Universities
6. Private Companies
7. Herbert River Catchment Landcare Group
8. Hinchinbrook and Townsville Regional Councils